



Save the date for CDMN Canada 3.0 2013, taking place in Toronto, May 14 & 15, 2013!

TRLabs belongs to a national network of incubators and accelerators that bring together industry, government and academia to accelerate the commercialization of innovation, in turn creating companies, jobs and wealth for the nation. The Canadian Digital Media Network (CDMN) has ten nodes across Canada that gather – along with 2,000 delegates – once a year to tackle the key issues that Canada must succeed at in order to improve our position in the global digital economy. The CDMN Canada 3.0 digital media forum is where the country's best minds work together to form an action plan, discuss and debate hot topics and share best practices and success stories.

In early July, the CDMN announced that CDMN Canada 3.0 will be held next year in Toronto for the first time in the conference's five-year history. Having outgrown the Stratford, Ontario venue that's traditionally housed the conference, the event will be held at the Metro Toronto Convention Centre, May 14 & 15, 2013.

The CDMN wants prospective attendees, speakers, partners and sponsors to play an active role in shaping CDMN Canada 3.0 2013. To that end, they've launched the Canada 3.0 2013 SoapBox, the deployment of a crowdsourcing application that links into the Canada30Forum Facebook Page and can be accessed at <http://ideas.canada30.ca>. Created by HitSend, a startup incubated at CDMN node Ryerson Digital Media Zone, the SoapBox platform allows users to offer, gather and share ideas, which can be voted on by other users using a simple click of a thumbs up or thumbs down icon. If the idea resonates within the group, it is then forwarded to the decision makers at CDMN who can implement user ideas. CDMN is then able to respond, pushing a message back out to the community that submitted the original thought.

Have an idea that could help to make Canada 3.0 2013 the best year yet? Get on the Canada 3.0 SoapBox and share it!

Registration details, sponsorship opportunities and program information will be announced at a later date. Watch www.canada30.ca, follow [@can3_0](#) and [@cdmn](#) on Twitter, like the Canada30Forum page on Facebook and join the LinkedIn Canada30Forum Group for updates.

<http://www.cdmn.ca/cdmn-moves-growing-5th-annual-canada-3-0-digital-media-forum-to-toronto-for-2013/>

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